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Solar is More Accessible and Affordable Than Ever Before

New Options Remove the Barriers That Have Kept Many Locked Out Until Now

Ithaca, NY – The energy landscape of New York is changing as the affordability of solar energy options grows. In light of new laws, a community Solar Farm model has been developed that removes the barriers that have kept many from switching to solar until now. For the first time ever, a homeowner, business, or renter can own a solar system at a remotely sited Solar Farm that offsets up to 100% of their electricity usage. Renovus' Community Solar Initiative serves as a public platform for engagement about the options for going solar, introduces the Solar Farm model, outlines the rebates and incentives available, and is a chance to have questions answered. Visit RenovusCommunitySolar.com for a list of upcoming events.

The Community Solar Initiative is a project of Renovus Solar, which continues to set a standard for industry innovation, expanding the possibilities for going solar. Their Solar Farm model is the first of its kind in the state and allows individuals to own a solar energy system that is not located at their residence or business. Now everyone can go solar and save money, while being environmentally responsible. Home and business owners with non-viable solar sites, along with renters can own a solar system that generates electricity to meet up to 100% of their usage and is housed at the Solar Farm site.

In addition presenting the Solar Farm option, the Community Solar Initiative also extends deeply discounted community bulk solar prices to all event attendees. Across the country, similar-minded homeowners have teamed up to collectively benefit from the economic and environmental impacts of solar energy through bulk buying. The bulk purchasing, or group rates, are significantly lower than those of traditional solar purchasing. This region has seen great success with similar programs in the past and Renovus Solar is proud to be expanding the reach of clean energy with this initiative.

Events are being held throughout the region about the program, offering a basic overview about how solar works and highlighting the current incentive programs and tax credits available for those who wish to make the switch. For more information and upcoming event dates visit www.RenovusCommunitySolar.com or contact Emma Hewitt, (607) 277-1777, ehewitt@renovussolar.com.

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